



CreativeLab 

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DISCOVERY FORM

Date :

Section 01

Full Name : _____

Phone Number : _____

Email : _____

Address : _____

CLIENT INFORMATION

Section 02

Business Name : _____

Business Type : _____

Business Address : _____

Products / Services : _____

BUSINESS DETAILS

Section 03

PROJECT DETAILS

Project Title / Name :

Service Needed & Reason :

Objective / Goals :

Target Audience :

Primary :

Secondary :

Deadlines and timelines :

Start Date :

End Date :

Budget :

Section 04

CLIENT PREFERENCES

Style & Tone :

Color Preferences :

Additional Comments :
